BT **BUSINESS TIMES**™

RC: 7155541

ANNUAL CEO FORUM AWARDS 2025

THEME:

Innovation and Disruption:
Leading the Next Wave of Nigeria's Business Transformation

30th JULY 2025

2:00PM PROMPT

LAGOS ORIENTAL HOTEL
3, Lekki Road, Victoria Island,
Lagos, Nigeria

ANNUAL CEO FORUM AWARDS 2025

The Business Times is proud to announce the upcoming **Business Times CEO Forum & Awards**, an unparalleled gathering designed to unite top-tier business leaders, visionary entrepreneurs, and influential policymakers. This prestigious event offers a unique platform for high-level discourse, strategic collaboration, and the celebration of outstanding achievements that are driving economic progress and innovation.

In an era of rapid transformation and evolving market dynamics, staying ahead requires more than just insight – it demands connection, shared wisdom, and a forward-looking perspective. The Business Times CEO Forum & Awards is meticulously crafted to provide just that.

WHY ATTEND THE BUSINESS TIMES CEO FORUM & AWARDS

This is more than just a conference; it's an immersive experience designed for impact. Attendees will benefit from:

Unparalleled Networking Opportunities: Connect with a curated audience of Nigeria's most influential CEOs, industry captains, and decision-makers. Forge high-value relationships, initiate strategic partnerships, and unlock new business opportunities in an exclusive, invitation-only environment. This forum is a melting pot where deals are initiated and collaborations are formed, extending far beyond the event itself.

Actionable Insights from Global Thought Leaders: Gain first-hand access to cutting-edge economic analyses, industry forecasts, and strategic recommendations from renowned local and international experts. Our agenda features thought-provoking keynote addresses, intimate fireside chats, and dynamic panel discussions that delve into the most pressing economic challenges and opportunities shaping our nation's trajectory. Learn from those who are actively shaping the future of business and gain insights that can directly inform your corporate strategies and investment decisions.

Catalyst for Economic Policy and Business Strategy: The discussions held at The Business Times CEO Forum have a direct impact on corporate strategies and economic policies. Your participation contributes to a collective dialogue that influences the direction of Nigeria's economy, offering you a unique position to be part of the conversation that defines our nation's path from reform to recovery.

Celebration of Excellence: Witness and be inspired by the recognition of outstanding achievements at The Business Times Awards ceremony. Celebrate companies and leaders who have demonstrated exceptional leadership, innovation, and significant contributions to growth and progress across various sectors. These awards not only acknowledge success but also inspire a culture of excellence within the business community.

Exclusive Access and Strategic Engagement: As an attendee, you will be part of a select group, ensuring an environment conducive to deep engagement and meaningful interactions. The forum is designed to foster a sense of community among leaders, providing a safe and confidential space for sharing experiences, challenges, and solutions.

The Business Times CEO Forum & Awards is an institution of thought leadership, innovation, and economic transformation. It is where knowledge meets influence, and insights translate into action. Join us to be at the forefront of shaping Nigeria's economic future.

As a cornerstone of **The Business Times CEO Forum & Awards,** the presentation of "**The Best Performing CEOs 2025"** awards stands as a testament to exceptional leadership and strategic foresight. This annual research report by Business Times Newspapers Limited is not merely a recognition; it is the culmination of a rigorous and innovative analytical process designed to identify Chief Executive Officers who have truly delivered outstanding performance through a blend of growth and transformative innovation within their respective industries.

In an environment where robust data on long-term CEO performance is often scarce, The Business Times has developed a unique and sophisticated methodology to cut through the noise and highlight leaders who have consistently demonstrated excellence. Our approach moves beyond conventional metrics, focusing on two pivotal pillars: Growth and Innovation.

Our comprehensive analysis begins by examining the entire performance spectrum of companies. We meticulously calculated each company's annual performance in terms of Growth, generating approximately 3,000 discrete performance observations. This extensive dataset allowed us to establish an average baseline, reflecting how CEOs typically perform each year, irrespective of the prevailing market conditions. To ensure fair and accurate comparisons, we then standardized this data.

Crucially, our methodology deviates from typical time-based comparisons, which merely assess how various CEOs performed within a specific calendar year. Instead, we focused on CEO performance based on their years in office. This means we didn't just compare all CEOs in 2024; we specifically examined how each CEO performed in their first year on the job, their second year, and across subsequent three-stage intervals of their tenure. This innovative approach effectively randomized the impact of specific market effects and transient industry trends, allowing us to draw meaningful comparisons between CEOs operating in different timeframes and economic cycles.

To ensure the integrity of our findings and rule out alternative explanations for observed performance differences, our analysis further incorporated a wide array of organizational and individual data points. These included, but were not limited to:

- The decade in which the CEO commenced their tenure
- The specific industry of operation
- Prior CEO or Board experience
- Age at the start date of their leadership
- Gender
- Founder status
- Changes in revenue and income
- Capital expenditures
- Market capitalization

The influence of extraordinary events, such as global financial crises.

These extensive inputs were then fed into multi-level statistical models. This allowed us to precisely discover how each variable might have affected performance and, more importantly, to confirm the robustness and validity of our results, ensuring that the identified **"Best Performing CEOs**" genuinely stand out based on their intrinsic leadership capabilities and strategic impact.

The "**Best Performing CEOs 2025" awards**, therefore, represent more than just recognition; they are a data-driven validation of leadership excellence, celebrating individuals who have not only driven significant growth but have also fostered a culture of innovation that positions their organizations for sustained success in a dynamic global landscape.

We look forward to welcoming you to this transformative event.


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Visionary Leadership: Innocent Chukwuma, the Driving Force Behind Innoson Motors

Emerging Resilience: Navigating the Path to Prosperity in Nigeria's Evolving Economy

Discover Nigeria: Unveiling the Hidden Gems of the Nation's Tourism

NIGERIA @ 64

Celebrating Business Resilience: A Journey of Growth and Innovation

TY Danjuma: A Legacy of Business Acumen and Philanthropy Shaping Nigeria's Future

FAAC Deductions of ₦622.75 Million for Anchor Borrowers Over 15 Months


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NDIC commended for good corporate governance

Nigeria's Financial Pulse: Inside the Money Market Moves of May 2025

Reserves Rebound: $364 Million Boosts Nigeria's Forex Position - A Breath of Fresh Air for the Economy

Recapitalization Crisis: Nigeria's BDC Operators Struggle to Meet CBN Deadline


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PenCom To Recover N1.3bn Unpaid Pension Contributions For Journalists

Bull Run Continues: NGX Investors Reap Billions Amidst Sectoral Gains

NNPCL Plays Crucial Role in Our Business - Dangote


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Government's New Tax Policy Sparks Debate: Businesses Brace for Impact

Presidential Fiscal Policy and Tax Reforms Committee Provides Further Update on Proposed VAT in Nigeria

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Delivering of Effective News and Commentary to the readers to be well informed about Business / Financial and Economic affairs in Nigeria.

CORE VALUES

- Credibility
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- Integrity
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NDDC Probe: Reps' panel chairman resigns

Nigeria Faces urgent call for minimum wage review amid rising poverty and inflation

Mixed reactions trail Tinubu's one year tenure

Experts Advocate for Strategic Measures to Boost Nigeria's GDP Growth

'Nigeria's position in global terrorism index is worrisome'


BT BUSINESS TIMES Weekend

Unlocking Value: How Access Holdings' Rights Issue Could Benefit Investors

NNPC: Oando, President Bola Tinubu, Cousin Do Not Have Stakes in OVH

Businesses in Nigeria Groan as Fuel Scarcity Worsens

Oil Workers Blame Fuel Queues on Weak Distribution Chain


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Bankers' Committee Completes $100M Renovation of National Theatre, Reigniting Nigerian Culture

Heirs Holdings to list more subsidiaries aim for broader wealth distribution

Navigating Uncertainty: Nigeria's Markets Show Resilience Amid Economic Shifts

SEC Awards Provisional Crypto Licences to Busha and Quidax


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Cosmos Maduka: The Visionary Entrepreneur Powering Nigeria's Automotive Industry

Fertiliser distributions: Ododo warns against exclusion of genuine Kogi farmers

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The Trailblazing Journey of Nigeria's Female Leader: Folorunsho Alakija

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Women Feed the Nation: Nigeria's Female Agripreneurs

National Arts Theatre Revamp Poised to Unlock $25 Billion in Creative Economy -Cardoso

Customs unveils strategy to secure Nigeria's borders

Dangote Sugar Refinery posts NGN192.62bn loss after tax in 2024

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Adebayo Ogunlesi: The Rise of the Nigerian Billionaire Behind 3 UK Airports

In CBN Survey, Businesses Foresee Stronger Naira in 2025 HomepageNigeriaIn

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How Policy Impacts Businesses in Nigeria

Inflation, Weak Naira May Push 13m Nigerians into Poverty –PwC

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Federal Government Earns N103.7bn from Digital Cash Transfers in Six Months

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Digital financial inclusion brings new risks for emerging markets – Adelaja

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Gas Shortage Cripples Aba Power: Industrial Growth at Risk

Naira Set for Revival with $500 Million Diaspora Bond Boos

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Zenith Bank's FY'24 performance a solidification of industry dominance – Expert

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A Currency Under Siege: The CBN's High-Stakes Battle to Save the Naira

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How GTCO's London Leap Is Challenging the Old Playbook of Nigerian Banking

40 Years of Vision: Metroeyes and the Future of Eyecare in Africa

Naira Gains Momentum: CBN Reforms Attract Foreign Inflows, Boost Liquidity

Customs, Agencies Must Consult More with Stakeholders for Better Policies in Maritime - Dr Mustapha

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Make agriculture compulsory in secondary schools, Senator Mustapha urges FG

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Tony Elumelu: From Banking to business icon and Beyond

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Bridging the Gap: Financing Challenges and Opportunities for Nigerian SMEs

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Governor Cardoso Outlines Vision: CBN to Strengthen FX and Remittance Reforms in 2025

FG to Raise N1.8tn from Bond Market in Q1 2025

Empowering Communities: The Growing Impact of Corporate Social Responsibility in Nigeria's Business Landscape

Nigeria's GDP Projected to Grow by 3.6% in 2025 –World Bank

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